

Victor Roy is a senior at Washington University in St. Louis at the Olin Business School. He is currently pursuing majors in Economics, Finance, and Mathematics with a minor in Institutional Social Analysis. His interests are broad and also include political science, philosophy, anthropology, physics, music, history, and literature. He has a particular affinity for tinkering with different ideas in these areas and exploring how they coalesce.

As a CRES undergraduate fellow, Victor plans to explore participation, competition, and innovation amongst online social networks (such as MySpace, Facebook, Twitter, etc.). His research aims to provide a better understanding of the strategies employed by the managers of these online social networks and their respective effectiveness. Results may offer both an agenda for future research of web-based firms/organizations and a framework for constructing successful business models for Web 2.0 and beyond.

After college, Victor aspires to attend a notable doctoral program in economics.