



APL Logistics White Paper

“Managing the New Uncertainty – Day-Definite Ocean Shipments and Their Value in Handling Lead-Time Uncertainty”

Logistics and supply chain managers need to make their Asia-originated supply chains more cost-effective and, at the same time, ensure product deliveries and customer-service levels continue to improve. Product innovations in the ocean transport sector provide shippers with new options for achieving their cost and service objectives, especially for less-than-container load (LCL) shipments. Shippers seek extensions of these innovations for their full-container-load (FCL) shipments, which comprise the majority of product flows in intercontinental supply chains. The paper quantifies the economic case for a day-definite FCL service.