All BSBA students must complete a minimum of 120 units of work including a minimum of 48 units of General Education coursework and a minimum of 54 units of Professional coursework. All business courses and specific nonprofessional requirements must be taken for a grade. A minimum 2.0 GPA in both your overall and professional GPAs are required.

General Education Requirements (48 minimum units)

| Writing I | Behavioral Analysis (3 Units) |
| Distribution Requirements: | Ethics and Values (3 Units) |
| Math 131 and/or Math 132 | Humanities (3 Units) |
| Distribution Requirements: | International Studies (6 Units) |
| Behavioral Analysis: | Physical/Life Sciences (3 Units) |
| Ethics and Values: | Advanced 300-400 Electives (18 Minimum Units) |

Professional Requirements (42 minimum units)

| MGT 100: Individual in a Managerial Environment* | QBA 200A: Modeling for Business Decision Making |
| MGT 201: Management Communications | ACCT 2620: Principles of Managerial Accounting |
| MEC 290: Microeconomics | MKT 370: Principles of Marketing |
| MEC 292: Global Economy or Econ 1021 | OB 360: Organization Behavior within the Firm |
| QBA 120: Managerial Statistics I | OSCM 356: Operations Management |
| QBA 121: Managerial Statistics II | |

*Transfer students may substitute MGT 380 or MEC 380.

Professional Electives (12 overall minimum units)

BSBA students must complete at least 12 professional units which can also be applied towards a specific professional major. You can pursue a maximum of two business majors (or one prime business and one non-business) from the list below. Business Majors and Minors must be declared by April 30, 2015. If you substitute a non-Olin course for an Olin requirement, you will still be required to earn 54 units in Olin.

Accounting | Healthcare Mgt | International Business (Minor)
Economics & Strategy | Leadership & Strategic Mgt | The Business of Sports (Minor)
Entrepreneurship | Marketing |
Finance | Operations & Supply Chain Mgt |
**BSBA Degree Requirements**

**2017 New**

### Professional Electives (12 overall minimum units)

**MAJOR: Accounting (15 minimum units)**

**Core Requirements**

**Electives: At least 9 units from the following**
- ACCT 464  Auditing  ACCT 467  Income Tax Fundamentals
- ACCT 466  Financial Statement Analysis  ACCT 4680  Advanced Financial Accounting Problems

**MAJOR: Economics and Strategy (12 minimum units)**

**Core Requirements**
- MEC 370  Game Theory for Business  MEC 470  Market Competition and Value Appropriation
- MEC 400K  Research in Industry Analysis  MEC 471  Empirical Techniques for Industry Analysis

**MAJOR: Entrepreneurship (15 minimum units)**

**Core Requirements**
- MGT 421  Introduction to Entrepreneurship  MGT 424  Business Planning for New Enterprises

**Electives: At least 9 units from the following**

**GROUP A (with at least 3 of the units from Group A)**
- CSE 131  Computer Science I
- ECON 335  Money and Banking
- FIN 549H  Real Estate Finance (1.5 units)
- INTL 320  Business, Innovation & Entrepreneurship in Israel
- MEC 460  Economics of Entertainment

**GROUP B (with at least 3 of the units from Group B)**
- MGT 450C  Venture Consulting
- MGT 501  Management Center Practicum
- MKT 465  Retail Management
- MKT 478  Social Entrepreneurship

**GROUP C (with at least 3 of the units from Group C)**
- ACCT 466  Financial Statement Analysis
- ARCH 376  Design Thinking for Science, Engineering & Business
- CSE 104  Web Development
- MEC 370  Game Theory for Business
- MEC 380  Competitive Industry Analysis
- MEC 470  Market Competition and Value Appropriation

*This course was formerly MKT 473.

**MAJOR: Finance (12 minimum units)**

**Core Requirements**
- FIN 441  Investments  FIN 451  Options, Futures and Derivative Securities
- FIN 448  Advanced Financial Management

**Electives: At least 3 units from the following**
- FIN 400G  Financial Markets & Instruments (London Program)  FIN 443  International Finance
- FIN 400I  Mergers and Acquisitions (1.5 units)  FIN 447  Info, Intermediation, & Financial Markets
- FIN 428  Investment Praxis  FIN 470A  Research Methods in Finance
MAJOR: Healthcare Mgt (15 minimum units)

Core Requirements
MGT 320 Olin Grand Rounds
MGT 321 Health Economics and Policy
MGT 322 Olin Grand Rounds
Electives: At least 3 units from the following
ANTH 260 Topics in Health and Community
ANTH 3283 Introduction to Global Health
ANTH 333 Culture and Health
ANTH 3621 Anthropology of Human Birth
ANTH 3626 Nature and the Meaning of Disease
ANTH 3875 Pharmaceutical Personhood
ANTH 4134 The AIDS Epidemic
ANTH 4883 The Political Economy of Health
BIO 224 Infectious Diseases: Past, Present & Future

MAJOR: Leadership and Strategic Mgt (12 minimum units)

Electives: At least 12 units from the following

GROUP A (with at least 3 of the units from Group A)
MGT 450V Defining Moments (1.5 units)
OB 400C Women in Leadership (1.5 units)
OB 400D Thinking Creatively & Leading Creative Teams (1.5 units)

GROUP B (with at least 3 of the units from Group B)
MEC 380 Competitive Industry Analysis
MKT 380 Business Strategy
MGT 450R Business and Government

GROUP C
HRM 325A Personnel/Human Resources Management
MEC 391 Economics of Human Resource Management

MAJOR: Marketing (12 minimum units)

Core Requirements
MKT 378* Marketing Research
*This course was formerly MKT 473.

Electives: At least 9 units from the following

GROUP A (with at least 6 of the units from Group A)
MKT 377 Consumer Behavior
MKT 400F Brand Management
MKT 400G Digital Marketing and Customer Analytics

GROUP B
MKT 465** Retail Management
** This course was formerly MKT 373.

MAJOR: Operations and Supply Chain Mgt (12 minimum units)

Core Requirements
OSCM 356 Operations Management
MAJOR: Operations and Supply Chain Mgt (12 minimum units) (Con't)

Electives: At least 12 units from the following

GROUP A (with at least 6 of the units from Group A)
- OSCM 400C  Analytics for Operational Management
- OSCM 400D  Supply Chain Management

GROUP B (with at least 3 of the units from Group B)
- MEC 380  Competitive Industry Analysis
- MGT 380  Business Strategy
- MGT 460H  Corporate and Global Strategy
  * This course was formerly MKT 473.
  ** This course was formerly MKT 373.

MINOR: International Business (15 minimum units)

Core Requirements
- INTL 999Z *  Immersive Overseas Experience Course
- MGT 100  Individual in a Management Environment

Electives: At least 6 units from the following

GROUP A (with at least 3 of the units from Group A)
- FIN 400G  Financial Markets & Instruments
- FIN 443  International Finance
- INTL 320  Business, Innovation and Entrepreneurship in Israel
- MGT 400S  International Business Environment
- MGT 405S  International Business Environment Sydney
- MGT 418  International Business: Euro Perspective
- MGT 450C  Venture Consulting
- MGT 460H  Corporate and Global Strategy
- MKT 378*  Marketing Research
- MKT 465**  Retail Management
- MKT 477 or 477S  International Marketing

GROUP B (with at least 3 of the units from Group B)
- L99 999  Interdisciplinary Elective

MINOR: The Business of Sports (15 minimum units)

Core Requirements
- MGT 100  Individual in a Management Environment
- MGT 440*  Sports Management (1.5 credits)
- MGT 450G  The Business of Sports

Electives: At least 3 units from the following

- FIN 448*  Advanced Financial Management
- MEC 460  Economics of Entertainment (formerly MEC 400H)
- MEC 471**  Empirical Techniques for Industry Analysis

  * FIN 448 prerequisites are FIN 340 and ACCT 2610.
  ** MEC 471 prerequisites are MEC 370 and MEC 470.