All BSBA students must earn a minimum of 120 units including a minimum of 48 units of General Education coursework and a minimum of 54.5 units of Professional coursework. All business courses and specific nonprofessional requirements must be taken for a grade. A minimum 2.0 GPA in both your overall and professional coursework are required.

**General Education Requirements (48 minimum units)**

- **Writing I**
- **Math 131 and/or Math 132**
- **Distribution Requirements:**
  - Behavioral Analysis (3 Units)
  - Ethics and Values (3 Units)
  - Humanities (3 Units)
  - International Studies (6 Units)
  - Physical/Life Sciences (3 Units)
- **Advanced 300-400 Electives** (18 Minimum Units)

**Professional Requirements (42.5 minimum units)**

- MGT 100: Individual in a Managerial Environment*
- MGT 150A: Foundations of Business
- MGT 201: Management Communications
- MGT 260: Building your Career Foundations
- MEC 290: Microeconomics
- MEC 292: Global Economy or Econ 1021
- QBA 120: Managerial Statistics I
- QBA 121: Managerial Statistics II
- MGT 150A: Foundations of Business
- ACCT 2610: Principles of Financial Accounting
- ACCT 2620: Principles of Managerial Accounting
- MGT 201: Management Communications
- MGT 260: Building your Career Foundations
- MEC 290: Microeconomics
- MEC 292: Global Economy or Econ 1021
- QBA 120: Managerial Statistics I
- QBA 121: Managerial Statistics II
- QBA 200A: Modeling for Business Decision Making
- ACCT 2610: Principles of Financial Accounting
- ACCT 2620: Principles of Managerial Accounting
- MGT 201: Management Communications
- MGT 260: Building your Career Foundations
- MEC 290: Microeconomics
- MEC 292: Global Economy or Econ 1021
- QBA 120: Managerial Statistics I
- QBA 121: Managerial Statistics II
- *Transfer students may substitute MGT 380 or MEC 380.

**Professional Electives (12 overall minimum units)**

BSBA students must complete at least 12 professional units which can also be applied towards a specific professional major. You can pursue a maximum of two business majors (or one prime business and one non-business) from the list below. Business Majors and minors must be declared by April 30, 2016. If you substitute a non-Olin course for an Olin requirement, you will still be required to earn 54.5 units in Olin.

- Accounting
- Economics & Strategy
- Entrepreneurship
- Finance
- Healthcare Mgt
- Leadership & Strategic Mgt
- Marketing
- Operations & Supply Chain Mgt
- International Business (Minor)
- The Business of Sports (Minor)
BSBA Degree Requirements 2018 New

Professional Electives (12 overall minimum units)

**MAJOR: Accounting (15 minimum units)**

<table>
<thead>
<tr>
<th>Core Requirements</th>
<th>Electives: At least 9 units from the following</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACCT 464 Auditing</td>
<td>ACCT 467 Income Tax Fundamentals</td>
</tr>
<tr>
<td>ACCT 466 Financial Statement Analysis</td>
<td>ACCT 4680 Advanced Financial Accounting Problems</td>
</tr>
</tbody>
</table>

**MAJOR: Economics and Strategy (12 minimum units)**

<table>
<thead>
<tr>
<th>Core Requirements</th>
<th>Electives: At least 9 units from the following</th>
</tr>
</thead>
<tbody>
<tr>
<td>MEC 370 Game Theory for Business</td>
<td>MEC 470 Market Competition and Value Appropriation</td>
</tr>
<tr>
<td>MEC 400K Research in Industry Analysis</td>
<td>MEC 471 Empirical Techniques for Industry Analysis</td>
</tr>
</tbody>
</table>

**MAJOR: Entrepreneurship (15 minimum units)**

<table>
<thead>
<tr>
<th>Core Requirements</th>
<th>Electives: At least 9 units from the following</th>
</tr>
</thead>
<tbody>
<tr>
<td>MGT 421 Introduction to Entrepreneurship</td>
<td>MGT 424 Business Planning for New Enterprises</td>
</tr>
<tr>
<td><strong>GROUP A (with at least 3 of the units from Group A)</strong></td>
<td></td>
</tr>
<tr>
<td>CSE 131 Computer Science I</td>
<td>MGT 320 Olin Grand Rounds</td>
</tr>
<tr>
<td>ECON 335 Money and Banking</td>
<td>MGT 380 Business Strategy</td>
</tr>
<tr>
<td>FIN 549I Real Estate Finance (1.5 units)</td>
<td>MGT 440 Sports Management</td>
</tr>
<tr>
<td>INTL 320 Business, Innovation &amp; Entrepreneurship in Israel</td>
<td>MGT 500T Social Entrepreneurship</td>
</tr>
<tr>
<td>MEC 460 Economics of Entertainment</td>
<td>MKT 465 Retail Management</td>
</tr>
<tr>
<td><strong>GROUP B (with at least 3 of the units from Group B)</strong></td>
<td></td>
</tr>
<tr>
<td>MGT 450C Venture Consulting</td>
<td>MGT 520 Taylor Community Consulting (1.5 Units)</td>
</tr>
<tr>
<td>MGT 501 Management Center Practicum</td>
<td>MKT 550X CEL Entrepreneur Consulting Team</td>
</tr>
<tr>
<td><strong>GROUP C (with at least 3 of the units from Group C)</strong></td>
<td></td>
</tr>
<tr>
<td>ACCT 466 Financial Statement Analysis</td>
<td>MGT 301 Legal Environment of Business Management</td>
</tr>
<tr>
<td>ARCH 376 Design Thinking for Science, Engineering &amp; Business</td>
<td>MKT 378* Marketing Research</td>
</tr>
<tr>
<td>CSE 104 Web Development</td>
<td>MKT 400F Brand Management</td>
</tr>
<tr>
<td>MEC 370 Game Theory for Business</td>
<td>MKT 478 New Product Management</td>
</tr>
<tr>
<td>MEC 380 Competitive Industry Analysis</td>
<td>OB 461 Negotiation</td>
</tr>
<tr>
<td>MEC 470 Market Competition and Value Appropriation</td>
<td></td>
</tr>
</tbody>
</table>

* This course was formerly MKT 473.

**MAJOR: Finance (12 minimum units)**

<table>
<thead>
<tr>
<th>Core Requirements</th>
<th>Electives: At least 3 units from the following</th>
</tr>
</thead>
<tbody>
<tr>
<td>FIN 441 Investments</td>
<td>FIN 451 Options, Futures and Derivative Securities</td>
</tr>
<tr>
<td>FIN 448 Advanced Financial Management</td>
<td></td>
</tr>
<tr>
<td><strong>Electives: At least 3 units from the following</strong></td>
<td></td>
</tr>
<tr>
<td>FIN 400G Financial Markets &amp; Instruments (London Program)</td>
<td>FIN 443 International Finance</td>
</tr>
<tr>
<td>FIN 400I Mergers and Acquisitions (1.5 units)</td>
<td>FIN 447 Info, Intermediation, &amp; Financial Markets</td>
</tr>
<tr>
<td>FIN 428 Investment Praxis</td>
<td>FIN 470A Research Methods in Finance</td>
</tr>
</tbody>
</table>
MAJOR: Healthcare Mgt (15 minimum units)

Core Requirements
MGT 320  Olin Grand Rounds  MGT 322  Healthcare Management

Electives: At least 3 units from the following
ANTH 260  Topics in Health and Community  BIO 2651  MedPrep Prog (1 unit)
ANTH 3283  Introduction to Global Health  BIO 2652  Pediatric Emergency Med Program (1 unit)
ANTH 333  Culture and Health  BIO 3183  History of Genetics in the 20th Century
ANTH 3621  Anthropology of Human Birth  BIO 348  Emerging Infectious Disease
ANTH 3626  Nature and the Meaning of Disease  BIO 372  Behavioral Ecology
ANTH 3875  Pharmaceutical Personhood  WGSS 316  Contemporary Women's Health
ANTH 4134  The AIDS Epidemic  WGSS 343  Understanding the Evidence
BIO 224  Infectious Diseases: Past, Present & Future

MAJOR: Leadership and Strategic Mgt (12 minimum units)

Electives: At least 12 units from the following

GROUP A (with at least 3 of the units from Group A)
MGT 450V  Defining Moments (1.5 units)  OB 461  Negotiation
OB 400C  Women in Leadership (1.5 units)  OB 462  Leadership in Organizations
OB 400D  Thinking Creatively & Leading Creative Teams (1.5 units)

GROUP B (with at least 3 of the units from Group B)
MEC 380  Competitive Industry Analysis  MGT 460G  Critical Thinking & Problem Solving (1.5 units)
MGT 380  Business Strategy  MGT 460H  Corporate and Global Strategy
MGT 450R  Business and Government

GROUP C
HRM 325A  Personnel/Human Resources Management  MEC 391  Economics of Human Resource Management

MAJOR: Marketing (12 minimum units)

Core Requirements
MKT 378*  Marketing Research
* This course was formerly MKT 473.

Electives: At least 9 units from the following

GROUP A (with at least 6 of the units from Group A)
MKT 377  Consumer Behavior  MKT 470E  Pricing Strategy
MKT 400F  Brand Management  MKT 478  New Product Management
MKT 400G  Digital Marketing and Customer Analytics  MKT 480  Marketing Strategy

GROUP B
MKT 465*  Retail Management  MKT 477 or 477S International Marketing
* This course was formerly MKT 373.

MAJOR: Operations and Supply Chain Mgt (12 minimum units)

Electives: At least 12 units from the following

GROUP A (with at least 6 of the units from Group A)
OSCM 400C  Analytics for Operational Management  OSCM 458  Operations Planning and Control
OSCM 400D  Supply Chain Management
BSBA Degree Requirements | 2018 New

MAJOR: Operations and Supply Chain Mgt (12 minimum units) (Con't)

GROUP B (with at least 3 of the units from Group B)

- MEC 380  Competitive Industry Analysis
- MGT 380  Business Strategy
- MGT 460H  Corporate and Global Strategy

** This course was formerly MKT 473.
** This course was formerly MKT 373.

MINOR: International Business (15 minimum units)

Core Requirements

- INTL 999Z * Immersive Overseas Experience Course
- MGT 100  Individual in a Managerial Environment

* Course taken on an Immersive Overseas Experience approved by Director of Global Programs.

Electives: At least 6 units from the following

GROUP A (with at least 3 of the units from Group A)

- FIN 400G  Financial Markets & Instruments
- FIN 443  International Finance
- INTL 320  Business, Innovation and Entrepreneurship in Israel
- MGT 400S  International Business Environment
- MGT 405S  International Business Environment Sydney

GROUP B (with at least 3 of the units from Group B)

- L99 999  Interdisciplinary Elective

MINOR: The Business of Sports (15 minimum units)

Core Requirements

- MGT 100  Individual in a Managerial Environment
- MGT 440*  Sports Management (1.5 credits)
- MGT 450G  The Business of Sports

* This course was formerly MGT 400X.

Electives: At least 3 units from the following

- FIN 448*  Advanced Financial Management
- MEC 460  Economics of Entertainment (formerly MEC 400H)

* FIN 448 prerequisites are FIN 340 and ACCT 2610.
** MEC 471 prerequisites are MEC 370 and MEC 470.