Learn about entrepreneurship and innovation from the unique viewpoint of Israeli business and educational experts. This unique opportunity, open to undergraduate students of all faiths and beliefs, allows you to study entrepreneurship, innovation, and start-up creation through coursework, experiential learning, speakers, and company visits.

Application Deadline: February 15, 2016
Program Dates: June 9–July 22, 2016
Eligibility
• Open to undergraduate students of all faiths and beliefs
• 3.0 GPA required
• Previous business coursework or knowledge of Israel not required to participate

Business, Innovation, and Entrepreneurship in Israel Course
Israel is an innovation and entrepreneurial hub. Learn about the Israeli economy, different industries, culture, and politics along with the critical business challenges and opportunities that face the country. Course includes visits to innovative companies, meetings with Israeli entrepreneurs and venture capitalists, and insights from government officials.

Venture Creation Course
Student teams either advance their own business ideas or support emerging Israeli entrepreneurs. The teams will research, write, and pitch business plans for new commercial or social ventures. As a result of this process, students will gain an understanding of what it takes to launch a start-up venture.

Why Study Business in Israel?
• 65% of start-ups in Israel last more than 5 years
• More start-ups per capita than any other country in the world
• Israel has the third most companies on NASDAQ behind the United States and China (the Israeli population is just 8 million)

Program Details
• 6-week summer program from June 9–July 22, 2016.
• Program format combines time in the classroom, experiential learning opportunities, and weekend excursions.
• Coursework includes Business, Innovation, and Entrepreneurship in Israel, Venture Creation, and visits to companies and start-ups.
• Curriculum includes the book Start-Up Nation and an interdisciplinary team project to allow students to help solve real business issues for Israeli nonprofits.
• Program is worth 6 credits.
• The Olin Business School at Washington University in St. Louis will grant the course credit. Transcripts will be sent to your home institution at the conclusion of the program.

Sample Site Visits
• U.S. Embassy
• Jerusalem
• Intel Israel
• Google Israel
• Dead Sea
• Masada
• Tel Aviv Stock Exchange
• IBM Israel
• Negev Desert
• Golan Heights

How to Apply
Apply online at sa.wustl.edu. Completed application must include application essays, official transcript, and two academic letters of recommendation. All materials need to be uploaded to sa.wustl.edu by February 15, 2016.

Application Deadline: February 15, 2016; however completed applications will be evaluated and early acceptance given on a rolling basis starting January 4.

The Israel Summer Business Academy (ISBA) is a collaboration between the Olin Business School at Washington University in St. Louis and the Interdisciplinary Center (IDC) in Herzliya. ISBA is a six-week, six-credit summer program that combines learning in the classroom and experiential learning opportunities in the respective areas of study.

Questions & More Information:
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Web: olin.wustl.edu/isba

Washington University in St. Louis
OLIN BUSINESS SCHOOL