

THE CEL PORTFOLIO

CORPORATE

The Practicum is an innovative semesterlong consulting program in which student teams work directly for sponsoring organizations on a wide array of business and management problems in areas such as marketing, operations, finance and organizational design.

Investment Praxis (IP) is a course that allows students to gain hands-on investing experience with actual monies by managing a portion of Olin's endowment funds over a semester.

COMMUNITY

Taylor Community Consulting Program (TCCP) is a six-week consulting program that pairs teams of Olin students with St. Louis-area nonprofit agencies. The goal is to help these agencies compete more effectively by providing them with short-term, pro bono business expertise.

INTERNATIONAL

Global Management Studies (GMS) is an experiential course that gives Olin MBAs an international perspective. Students conduct field research in one or more countries during the two-week spring break. The field research includes such activities as lectures, factory tours, meetings with company managers, social events and cultural visits.

International Business Outlook Conference (IBOC) is an annual MBA-student-run conference that provides practical information for Midwest businesses to help them position themselves to operate successfully in an international environment.

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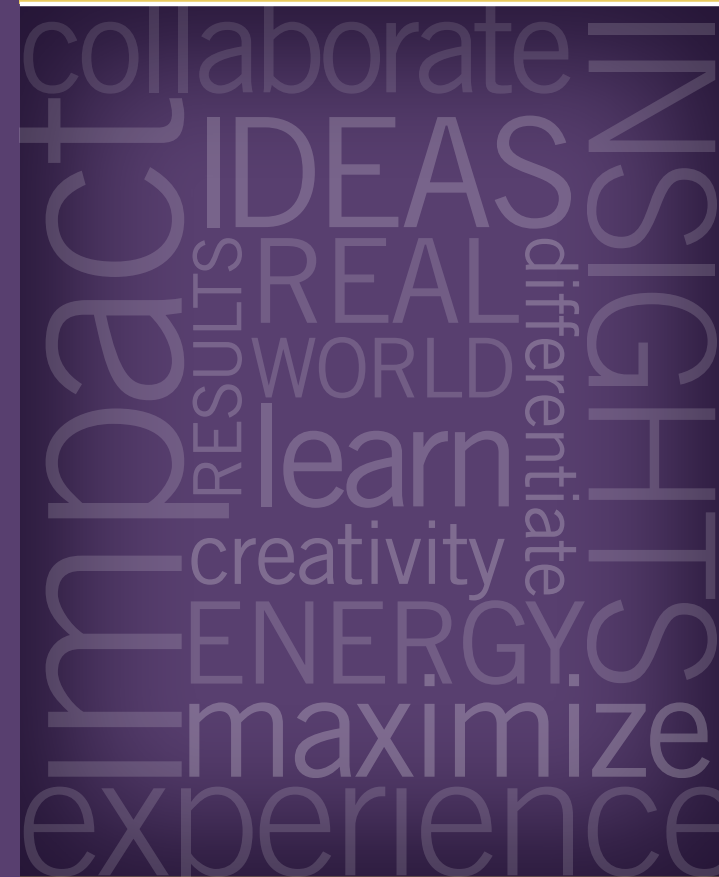
OLIN BUSINESS SCHOOL

Creating knowledge...Inspiring individuals...Transforming business.

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The Practicum



Center for Experiential Learning



THE PRACTICUM

The Practicum is an innovative semesterlong consulting program in which student teams work directly for sponsoring organizations on a wide array of business and management problems in areas such as marketing, operations, finance and organizational design.

- The Center for Experiential Learning (CEL) works with the organization to design a project that is valuable to students, serves the needs of the sponsor and can be accomplished within the semester time frame.
- Students work in teams of four under the supervision of an Olin faculty member. Participating students have strong incentives to excel. In addition to practical learning experience, students receive a grade and three credit hours for their project work.
- At the conclusion of the project, the team prepares a written report and delivers a final presentation of its work to the sponsoring organization.

Many organizations return year after year with additional projects, a testament to the program's effectiveness. Students have conducted more than 220 Practicum projects for more than 130 organizations, which include:

American Red Cross, Washington, D.C.
Anheuser-Busch InBev, St. Louis
Boeing, St. Louis
Edward Jones, St. Louis
Emerson, St. Louis
Guidant, Indianapolis
MasterCard International, St. Louis
Monsanto, St. Louis
Noble International, Warren, Mich.
Obopay, Palo Alto, Calif.
St. Jude Medical, Sylmar, Calif.

STUDENTS

To participate in the Practicum, apply online at www.olin.wustl.edu/CELapply. You may apply for more than one project and should rank the projects by interest. Submit a résumé and one-page narrative for each project. Sponsoring organizations will review student applications to select their Practicum teams.

Students devote a minimum of 150 hours per person to a project, for a team total of at least 600 hours. Practicum teams do not report for work at regularly scheduled intervals. However, most projects require weekly contact or on-site visits. The Olin faculty adviser contributes 25 to 30 hours of mentoring and instruction.

PROJECT TIMELINE

Organizations application deadline
Project descriptions released to students
Student application deadline
Organizations select teams
Project work begins
Final presentations delivered

**Visit www.olin.wustl.edu/cel for specific dates each semester.*

SPONSORING ORGANIZATIONS

Learn more about the Practicum and apply to sponsor a project by visiting www.olin.wustl.edu/CELPracticum. The fee to sponsor a project is \$16,000 plus any out-of-pocket student costs. You will have the opportunity to select your Practicum team from résumés submitted by interested Olin students.

The time commitment over the 16-week semester will depend on the nature of the project. You will need to give the Practicum team access to necessary staff and data to fulfill the project goals. Near the end of the project, you may need to spend several hours working with your team to refine its final presentation.

SPRING*

Early December
Mid-December
Late December
Early January
Mid-January
Early May

FALL*

Early August
Mid-August
Late August
Late August
Early September
Mid-December