

THE CEL PORTFOLIO

CORPORATE

The Practicum is an innovative semesterlong consulting program in which student teams work directly for sponsoring organizations on a wide array of business and management problems in areas such as marketing, operations, finance and organizational design.

Investment Praxis (IP) is a course that allows students to gain hands-on investing experience with actual monies by managing a portion of Olin's endowment funds over a semester.

COMMUNITY

Taylor Community Consulting Program (TCCP) is a six-week consulting program that pairs teams of Olin students with St. Louis-area nonprofit agencies. The goal is to help these agencies compete more effectively by providing them with short-term, pro bono business expertise.

INTERNATIONAL

Global Management Studies (GMS) is an experiential course that gives Olin MBAs an international perspective. Students conduct field research in one or more countries during the two-week spring break. The field research includes such activities as lectures, factory tours, meetings with company managers, social events and cultural visits.

International Business Outlook Conference (IBOC) is an annual MBA-student-run conference that provides practical information for Midwest businesses to help them position themselves to operate successfully in an international environment.

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University in St. Louis

OLIN BUSINESS SCHOOL

Creating knowledge...Inspiring individuals...Transforming business.



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OLIN BUSINESS SCHOOL

Taylor Community
Consulting Program

collaborate
ACT
IDEAS
RESULTS
REAL
WORLD
learn
creativity
ENERGY
maximize
experience
INSIGHT
differentiate

Center for Experiential Learning

Center for Experiential Learning



www.olin.wustl.edu/cel

TAYLOR COMMUNITY CONSULTING PROGRAM

The Taylor Community Consulting Program (TCCP) is a six-week consulting program offered pro bono to St. Louis-area nonprofit organizations in which student teams address business issues in the areas of market research, brand audit, financial assessment, operational assessment and strategic planning.

- The Center for Experiential Learning (CEL) works with the nonprofit organization to design a project that will address a particular business issue and can be accomplished within the six-week time frame.
- Students work on projects in teams of two to four with professional consultants serving as mentors. Participating students have strong incentives to excel. In addition to practical learning experience, students receive a grade and 1.5 credit hours for their project work.
- The project concludes with the student team's final presentation to representatives from the nonprofit organization, Olin, Enterprise Holdings and the Taylor family.

The TCCP is made possible by an endowment from the employees of Enterprise Holdings in honor of company founder Jack Taylor and his family. Many area nonprofit organizations have benefited from TCCP, including:

American Red Cross
Catholic Charities, Archdiocese of St. Louis
Missouri Division of Family Services
Herbert Hoover Boys & Girls Club
Jewish Family & Children's Service
Missouri Botanical Garden
St. Patrick Center

STUDENTS

To participate in TCCP, apply online at www.olin.wustl.edu/CELapply. You may apply for more than one project and should rank the projects by interest. You will be required to submit a résumé as well as describe any relevant course work or experiences you have had that would prepare you for the project work.

Students devote a total of 75 hours per person to a project. This includes participating in mentoring sessions, preparing for the project and actively consulting. TCCP teams will deliver final presentations of their work, which should include creative recommendations reached by applying their academic knowledge to the unique circumstances of their organizations.

PROJECT TIMELINE

Organizations application deadline
Project descriptions released to students
Student application deadline
Projects awarded/Organizations and students notified
Project work begins
Final presentations delivered to organization

**Visit www.olin.wustl.edu/cel for specific dates each semester.*

NONPROFIT ORGANIZATIONS

Learn more about the TCCP and apply to sponsor a project by visiting www.olin.wustl.edu/CELTaylor. You will have the opportunity to attend an information session on campus to give an overview of your project and answer student questions. Students will apply to work on projects of interest, so there is no guarantee your project will be staffed.

Once you are awarded a TCCP team, a director or manager from your organization should act as project leader and be available to meet weekly with the student team. The TCCP team will also need access to necessary staff and data to fulfill the project goals. The project leader and any other participating staff should plan to attend the final presentation to provide feedback to the TCCP team on the project outcome.

SPRING*

Early February
Mid-February
Late February
Early March
Mid-March
Early May

FALL*

Early September
Mid-September
Late September
Early October
Mid-October
Early December