

MBA Concentration – STRATEGY CONSULTING

Coordinator	Professor Rajeev Bhattacharya
Description	<p>The goal of the Strategy Consulting concentration is to attract bright students with excellent problem solving and analytical skills who are competitive by nature, foster positive attitudes, and who have tangible and focused demonstrations of leadership – not just involvement in many different activities. Ideal candidates will have developed a functional specialty, not necessarily an industry forte, in their previous experience and a discernible career drive; firepower vs. sheer experience.</p> <p>Individuals with the attributes noted above who follow this concentration will possess a multi-faceted “product” to offer to the marketplace. Strong and qualified students supplied with this rigorous, relevant, and focused academic preparation will be put on the map and on the target list for top consulting firms</p> <p>We believe that maximum value can be derived from this concentration by pursuing the Primary Electives and then supplementing those with additional Suggested Electives. The Primary elective courses outlined below are existing courses that are being integrated with a recommended sequence of additional courses that are appropriate to the needs and interests of students pursuing this concentration area. These additional courses were chosen and are designed to build students’ analytical and critical thinking skills while also allowing students some time and flexibility to supplement their concentration with other courses of interest; thus, better preparing students for careers in top management consulting firms.</p> <p>In conjunction with this concentration we recommend additional activities including involvement with relevant CEL courses that simulate a consulting environment, engagement with well aligned student organizations, and the pursuit of other such opportunities that fit with the direction of this concentration. Some of these are specifically identified below. Also, involvement with the Center for Research in Economics and Strategy (CRES) will foster faculty-to-employer relationships providing a front line connection to leading research for the consulting companies and a referral-rich environment for faculty to recommend top students, and a greatly increased level of involvement and participation in case competitions.</p>

Course	Units	Primary or Suggested Elective	Suggested Semester <small>(note: schedules are subject to change)</small>	Prerequisites (in addition to appropriate core courses)/ Notes
MGT 550F Critical Thinking Processes & Modeling for Effective Decision Making	3.0	Primary	Spring year 1	
MEC 592 Competitive Industry Analysis	3.0	Primary	Spring year 1	
MEC 595 Market Competition and Value Appropriation	3.0	Primary	Spring year 2	MEC 592
MGT 534 Corporate Strategy	1.5	Primary	Fall year 2	
MEC 538 Economics of the Organization	1.5	Primary	Spring year 2	
MEC 538B Compensation, Incentives, and Organizations	1.5	Primary	Spring year 2	MEC 538
MGT 550P Strategic Design & Decision Making	1.5	Suggested	SP yr 1 or SP yr 2	
FIN 534 Adv Corp Fin I – Valuation	1.5	Suggested	Spring year 1	
FIN 534B Adv Corp Fin II – Financing	1.5	Suggested	Spring year 1	FIN 534
ACCT 502 Managerial Control Systems	1.5	Suggested	SP yr 1 or SP yr 2	
OB 565 Leading Change	1.5	Suggested	Spring year 2	
OMM 558 Advanced Operations Strategy	1.5	Suggested	Fall year 2	Course generally offered through PMBA program only
MKT 577 Marketing Strategy	3.0	Suggested	Fall year 2	
MKT 571A Marketing Research I	1.5	Suggested	Spring year 2	
MKT 571C Database Marketing	1.5	Suggested	Spring year 2	MKT 571A
Additional Information:				
Club/Organization: Olin Strategy and Consulting Club (OSCA); Olin Speakers Forum				
CEL Programs: Practicum; Taylor Community Consulting				