



Washington
University in St. Louis

OLIN BUSINESS SCHOOL

Weston Career Center



Your Four-Year Career Guide



MESSAGE FROM THE DIRECTOR

The Weston Career Center (WCC) connects you with Olin Business School alumni and top

corporations from around the country. Our goal is to guide you on a career path, equip you with the skills and knowledge demanded in a competitive job market and connect you with outstanding employers and mentors.

It's an interesting, exciting time to be a BSBA student. Our students are diverse in background, experience, interests and thought. We'll encourage you to think critically and creatively about yourself, the marketplace and how your interests, abilities and values can be positioned for greatest reward and impact.

We'll take creative approaches to identify, create and present employment opportunities. Drawing on our collective experiences, the Undergraduate Career Services team is ready to provide you with the education, expertise, support and counsel needed to achieve your career goals. You are an equal partner throughout the process. This approach capitalizes on everyone's strengths to establish your foundation for lifelong career management.

Your partnership with the Weston Career Center starts early and continues throughout and beyond the student experience. Together, we work to identify opportunities that excite and fit your interests.

Explore what we have to offer.

Mark Brostoff
Associate Dean and Director
Weston Career Center
Olin Business School

Olin Business School's Weston Career Center helps you take what you learn and apply it to the business world. This is where it all comes together – you, your education and your future. Our Undergraduate Career Services team provides a wide range of individualized services to meet your professional and career development needs.

Career education is part of your undergraduate curriculum. The Olin Experience, a required course presented in segments throughout the four-year BSBA program, includes components such as self-assessment, developing a career plan, writing a résumé, interviewing and networking – tools you need to start an effective job or internship search. These courses help you emerge equipped with a solid understanding of career planning.

Our career advisers accompany you on the entire career journey – before, during and after

graduation. We offer personalized career advice that matches your unique skills and interests with an educational plan tailored to your career aspirations.

In addition to integrated academic and career advising, we connect you with top prospective employers and a variety of services to help you market yourself.

Stop by Simon Hall Suite 10 or call 314-935-5950 to schedule an appointment.



SELECTED COMPANIES THAT HIRED BSBA STUDENTS (2007-PRESENT)

Abercrombie & Fitch	Chicago Board Options Exchange	Goldman Sachs	MasterCard Inc.	Robert W. Baird and Co.
Accenture	Chicago Trading Co.	Google Inc.	McCann Worldgroup	RubinBrown LLP
ACNielsen BASES	CIBC World Markets Corp.	Grant Thornton LLP	McKinsey & Co.	Saatchi & Saatchi
American Cancer Society	Citigroup Inc.	Harbour Group	McMaster-Carr Supply	Sage Capital LLC
American Express Co.	Clean Earth Technologies	Harrah's Entertainment Inc.	Mercer Inc.	Sagent Advisors
American Red Cross	Colgate-Palmolive Co.	Hewitt Associates LLC	Merrill Lynch	Samsung Group
Ameriprise Financial Services	ConAgra Foods Inc.	Hewlett-Packard Co.	Microsoft Corp.	SAP AG
Anheuser-Busch InBev	ConocoPhillips	Hillstone Restaurant Group	MillerCoors	Sara Lee Corp.
AOL Time Warner	Corporate Executive Board	Honeywell International Inc.	Monitor Group	Scotttrade
Arch Coal	Credit Suisse Group	Houlihan Lokey Howard	Monsanto Co.	Southwest Airlines
Arnold Worldwide	D.E. Shaw & Co.	and Zukin Inc.	Morgan Keegan & Co.	St. Louis Regional Arts Commission
Arthur J. Gallagher & Co.	Dell Inc.	HSBC	Morgan Stanley	Standard & Poor's Corp.
AT&T Inc.	Deloitte & Touche	International Business	Motorola Inc.	State Farm Mutual Auto Insurance
AXA Advisors Inc. LLC	Deloitte Consulting	Machines Corp.	MTV Networks	Stifel Nicolaus
Bain & Co.	Deutsche Bank A.G.	IMC Chicago	Museum of Modern Art	Stryker Corp.
Balyasny Asset Management LLP	Discover Card	ING Direct	National City Corp.	Susquehanna International Group
Bank of America Corp.	ECG Management Consultants	International Paper	Nestle Purina Pet Care	Synovate
Bank of New York	Edward Jones	J.C. Penney & Co.	Nielsen Co.	Target Corp.
Barclays Capital	Eisner LLP	JP Morgan Chase & Co.	NISA Investment Advisors LLC	TBWA Worldwide
BKD LLP	Eli Lilly & Co.	Jefferies & Co.	Ogilvy & Mather Worldwide	Teach for America
Blackman Kallick Bartelstein LLP	EMC Corp.	Jones Lang LaSalle	Peabody Energy	Thomson Financial
Blackstone Group	Epic Systems Corp.	JWT	Peace Corps	Towers Perrin
Bloomington's	Ernst & Young LLP	Keefe, Bruyette & Woods Inc.	Piper Jaffray Cos.	Turner Broadcasting System
Boeing Co.	Essilor International SA	Kohl's	PricewaterhouseCoopers	Twist Marketing
Booz Allen Hamilton	Express Scripts	LaSalle Bank Corp.	Principal Financial Group	U.S. Securities & Exchange
Boston Scientific Corp.	ExxonMobil Corp.	Legg Mason Wood Walker	Procter & Gamble Co.	Commission
Brown Shoe Co.	Federal Bureau of Investigation	Leo Burnett Co.	Protiviti Inc.	UBS AG
Build-A-Bear Workshop	Fleishman-Hillard	Lincoln Financial	Publicis USA	Wachovia Corp.
Bunge Corp.	Freddie Mac	Lockheed Martin	Ralcorp Holdings	Weber Shandwick Worldwide
Capital One	General Electric Co.	L'Oreal SA	Raymond James & Associates	Wells Fargo & Co.
CB Richard Ellis	General Mills Inc.	Macy's Inc.	Raytheon Systems Co.	Woodbury Financial Services
Centene Corp.	Georgia Pacific Corp.	Marvel Entertainment	RBC Capital Markets	Yahoo! Inc.

Here's an overview of the resources and activities that will help you navigate a career path. The journey starts with exploration and skill-building. Our career advisers will guide you.

INDIVIDUAL ADVISING

Meet with an adviser to discuss your interests and develop a job or internship search strategy.

Practice Interview – Customized practice interview tailored to a specific company, industry or position.

CareerLeader Self-Assessment – An online assessment designed specifically for business school undergraduates that measures your interests, goals, objectives and possible related careers.

Additional Advising Services – Evaluation of your job offer, informational interview preparation and business etiquette coaching.

BUSINESS COMMUNICATION

Learn how to effectively market your talent, skills and experience. We help you prepare effective business communications and provide guidelines and templates for résumés, cover letters and thank you letters.

INDUSTRY AND COMPANY RESEARCH

The Career Resources Library has a multitude of resources to help you learn about industries, companies and careers. Tap into these resources online or stop by Simon Hall Suite 10.

Vault Online Library – Industry, employer and career topic guides plus regional employer guides.

Book of Lists – Research on top companies in a wide variety of cities throughout the United States is available in the Career Resources Library.

Contact and Alumni Databases – Database of Olin alumni, industry and company contacts accessible through the WCC Web site.

INTERNATIONAL STUDENT SERVICES

Use these specialized resources for international students to design and manage a career plan – whether you intend to work in the United States or return to a home region.

- Dedicated international career services adviser
- List of companies hiring foreign nationals for U.S. positions
- Small group workshops
- Mentoring program
- Visa/Work Authorization information sessions

The Weston Career Center extends that same high-touch approach to managing our relationships with companies. Recruiters are eager to build relationships with our students. Take advantage of these opportunities to meet them.

NETWORKING EVENTS

Build your network and learn more about specific industries and companies from alumni and recruiters.

Accounting Industry Night – Professionals in corporate accounting and public accounting firms attend this specialized career fair. Network and learn about full-time and internship opportunities.

Symposiums/Company Expos in Finance, Consulting and Marketing – These industry-specific events feature a networking dinner and panel discussion. You'll learn about career paths and employment opportunities.

Talent Summits – Students, alumni and recruiters gather for networking receptions in employment centers including New York, Chicago, Minneapolis and Silicon Valley.

Career Fairs – Washington University hosts a number of events where students can meet company representatives.

RECRUITING

We connect you to job and internship opportunities in a variety of ways:

On-Campus Recruiting – Online application process with first-round interviews conducted on campus.

Résumé Collects – Online application process with interviews conducted off-campus.

Job Postings – Listings of opportunities for off-campus recruiting.

Company Information Sessions – Grow your network while learning more about specific companies.

CAREERlink is the online recruiting system used to manage on-campus interviews, company-sponsored information sessions, résumé collects and job postings. Refer to this resource daily for new recruiting activities.

CONTACT INFORMATION

Simon Hall Suite 10
314-935-5950
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www.olin.wustl.edu



Freshman Year

This is a time of exploration and information gathering. Start the process now to make informed choices about possible careers.

Career Advising

- Identify options for a major
- Consider a variety of career interests
- Discuss interests, skills, values and personality in terms of career aspirations

Industry/Company Research

- Research information about majors and careers

Networking Events

- Attend career fairs and panels

Recruiting

- Browse through CAREERlink to become familiar with company profiles and job descriptions

Professional Development

- Join clubs, associations and activities for leadership development
- Learn good study and time management skills
- Apply for summer work or volunteer positions
- Start your network of contacts

Sophomore Year

Pursue activities, interests and related classes that add to your résumé and overall experiences. Prepare yourself to make decisions about your major and develop internship strategies.

Career Advising

- Grow your career development skills through career education
- Discuss internship interests
- Start résumé review process
- Practice interviewing skills
- Complete CareerLeader assessment

Industry/Company Research

- Conduct industry and company research
- Conduct informational interviews

Networking Events

- Check CAREERlink for career events
- Attend career fairs, workshops, career panels and company information sessions

Recruiting

- Create CAREERlink profile and upload reviewed résumé
- Apply for internships

Professional Development

- Develop your network of contacts
- Apply for leadership roles in clubs
- Join professional organizations

Junior Year

Gain solid experience in your field through internships, volunteerism, class projects, practicums and clubs. Work with an adviser to develop your internship search strategy.

Career Advising

- Develop a list of potential internships
- Update résumé and cover letters
- Meet with a career adviser
- Practice interviewing skills

Industry/Company Research

- Conduct industry, company and internship research
- Conduct informational interviews

Networking Events

- Check CAREERlink for career events
- Attend career fairs, road shows, information sessions and workshops

Recruiting

- Update CAREERlink profile and résumé
- Check deadlines and apply for positions
- Apply for fall interviews if studying abroad in the spring

Professional Development

- Continue to build your network
- Pursue leadership roles in clubs and team projects
- Pursue study abroad/international internships
- Invest in professional attire
- Apply for Taylor Community Consulting projects

Senior Year

This is the home stretch. Meet with an adviser to refine your job or graduate school search strategies – and apply! Don't delay – application deadlines and on-campus recruiting start early in the academic year.

Career Advising

- Meet with a career adviser
- Develop your target list of companies
- Refine your job search strategy
- Update résumé and cover letters
- Discuss how to negotiate job offers

Industry/Company Research

- Research geographical listings of top companies (Book of Lists)
- Conduct company and industry research
- Conduct informational interviews

Networking Events

- Check CAREERlink for career events
- Attend career fairs and company information sessions

Recruiting

- Update CAREERlink profile and résumé
- Check deadlines and apply for positions

Professional Development

- Continue to invest in professional attire
- Learn how to evaluate offers
- Enhance your network of contacts
- Plan for your transition to the workplace

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