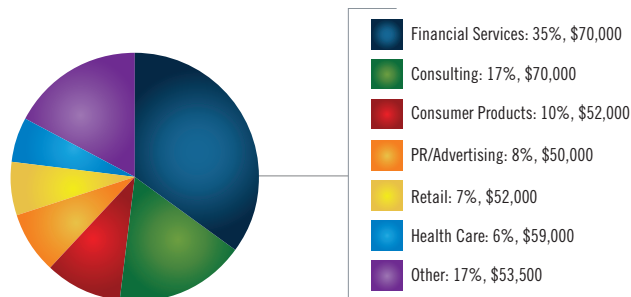


## BSBA | Weston Career Center

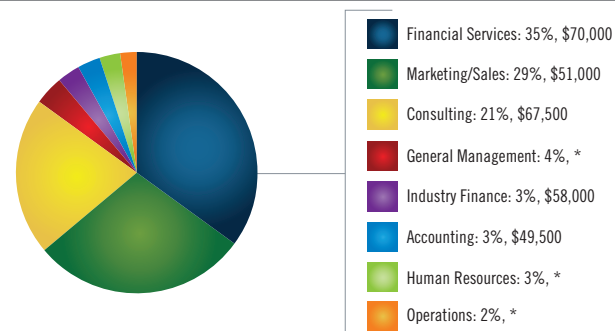
### BSBA Class of 2011 Full-Time Employment Statistics

#### Placement and Median Annual Salary by Industry



Other includes: Entertainment, Government, Nonprofit, Technology, Transportation

#### Placement and Median Annual Salary by Function



	% of Class	Median	Average	High – Low Range
<b>Financial Services</b>	<b>35%</b>	<b>\$70,000</b>	<b>\$65,400</b>	<b>\$95,000-50,000</b>
Commercial Banking	16%	\$57,500	\$60,700	\$95,000-50,000
Investment Banking	13%	\$70,000	\$70,500	\$75,000-70,000
Other	6%	\$70,000	\$66,300	\$70,000-55,000
<b>Consulting</b>	<b>21%</b>	<b>\$67,500</b>	<b>\$64,000</b>	<b>\$72,000-49,500</b>
Management Consulting	13%	\$67,500	\$64,000	\$70,000-49,500
Strategy	4%	\$70,000	\$70,400	\$72,000-70,000
Technology	4%	\$59,000	\$57,600	\$59,000-52,000
<b>Marketing/Sales</b>	<b>29%</b>	<b>\$51,000</b>	<b>\$52,200</b>	<b>\$65,000-40,000</b>
Brand/Product Mgmt	4%	\$51,500	\$51,400	\$62,700-40,000
Marketing Research	3%	\$50,000	\$50,000	\$50,000-50,000
Sales/Account Mgmt	6%	\$58,000	\$57,200	\$65,000-51,000
Other	16%	\$50,000	\$50,100	\$52,000-45,000
<b>Industry Finance</b>	<b>3%</b>	<b>\$58,000</b>	<b>\$59,300</b>	<b>\$65,000-55,000</b>
<b>Accounting</b>	<b>3%</b>	<b>\$49,500</b>	<b>\$49,200</b>	<b>\$52,000-46,000</b>
<b>General Management</b>	<b>4%</b>	*	*	*
<b>Operations</b>	<b>2%</b>	*	*	*
<b>Human Resources</b>	<b>3%</b>	*	*	*

\* Cannot report salary; fewer than three data points

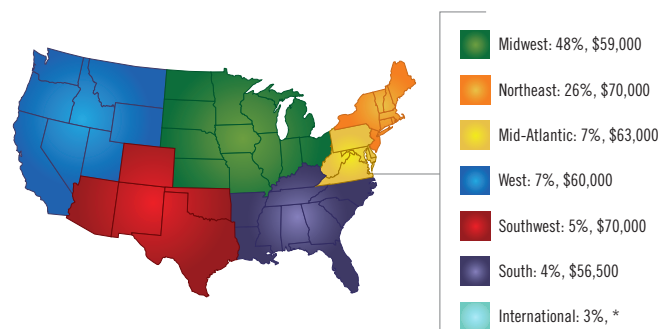
#### BSBA Class Profiles

	2012	2013
<b>Students</b>	<b>149</b>	<b>162</b>
Women	34%	38%
Minority	11%	31%
International	9%	7%
Average SAT Score	1432	1460

#### Three-Year Compensation Trends

	2009	2010	2011
Median Base	\$57,000	\$58,000	\$60,250
Median Signing Bonus	\$10,000	\$8,500	\$9,000

#### Placement and Median Annual Salary by Geographic Area



\* Cannot report salary; fewer than three data points

### High Marks for Olin

Olin continues to advance as one of the finest business schools and is proud to be included on the following lists:

Ranking	Degree	Publication
#14	BSBA	<i>Bloomberg Businessweek</i>
#14	BSBA	<i>U.S. News &amp; World Report</i>
#20	MBA	<i>U.S. News &amp; World Report</i>

## BSBA Class of 2012 Internship Statistics

### Placement and Median Monthly Salary by Function

	% of Class	Median Salary	Average Salary
<b>Financial Services</b>	<b>39%</b>	<b>\$5,400</b>	<b>\$4,800</b>
Commercial Banking	9%	\$4,000	\$4,200
Investment Banking	7%	\$5,800	\$6,200
Asset Management	10%	\$4,700	\$4,300
Other	13%	\$4,900	\$4,500
<b>Consulting</b>	<b>9%</b>	<b>\$4,300</b>	<b>\$4,100</b>
Management Consulting	5%	\$3,800	\$4,000
Strategy	4%	\$4,300	\$4,400
<b>Marketing/Sales</b>	<b>29%</b>	<b>\$3,000</b>	<b>\$3,400</b>
<b>Industry Finance</b>	<b>16%</b>	<b>\$3,100</b>	<b>\$3,200</b>
<b>Accounting</b>	<b>2%</b>	<b>*</b>	<b>*</b>
<b>General Management</b>	<b>1%</b>	<b>*</b>	<b>*</b>
<b>Operations</b>	<b>2%</b>	<b>*</b>	<b>*</b>
<b>Human Resources</b>	<b>2%</b>	<b>*</b>	<b>*</b>

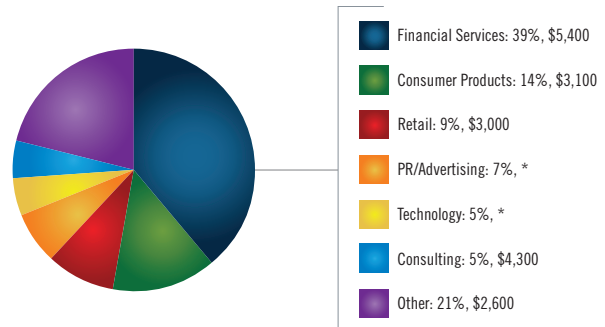
\* Cannot report salary; fewer than three data points

### Employers

Organizations that hired Olin BSBA's over the past year for full-time or internship positions:

- Accenture
- Addepar
- aisle411
- Anadarko
- Anheuser-Busch InBev
- Ascension Health
- Astraeus Wealth Advisers
- Bain & Company
- Bank of America Merrill Lynch
- Bank of Japan
- Barclays Capital
- Barnes-Jewish Hospital
- BBDO South
- Best Buy
- Bloomingdale's
- Boston Consulting Group
- Brookfield Properties
- Brooks Automation
- Brown Brothers Harriman
- Brown Shoe
- Candestic
- Cantor Fitzgerald
- Capital One
- China Merchants Fund
- Chubb & Son Inc.
- Citi
- Clorox
- ConAgra Foods
- Credit Suisse
- CrowdTap
- CSI Leasing
- Deloitte Consulting
- DIRECTV
- Edward Jones
- Epic Systems Corporation
- Ernst & Young
- Everbank.com
- FactSet Research Systems
- Federal Housing Finance Agency
- Financial Technology Partners
- Franklin Templeton
- General Mills
- Goldman Sachs
- Google
- Gregory Family Dental
- Groupe La Poste
- Groupon
- HBO
- Health Capital Consultants
- Hotchkis & Wiley
- HSBC
- IMAX
- International Paper
- J. Walter Thompson
- Jefferies and Company
- JPMorgan Chase
- Kiosite
- Kurt Salmon Associates
- LaForce + Stevens
- Land O' Lakes
- Lazard
- LeadDog Marketing Group
- LifeCellar
- Macy's
- Mastercard International
- Maximus
- MB Financial, Inc.
- McCann Worldgroup
- McKinsey
- Medline
- Mercer Capital Management
- Mercer
- Meredith Communications
- Merrill Lynch
- Momentum Inc.
- Morgan Keegan
- Morgan Stanley
- Morningstar, Inc.
- National Merchant's Association
- Nestlé Purina PetCare
- Nidus Capital Partners
- Nielsen Company
- NISA Investment Advisors, LLC
- Nomura Group
- Northern Trust
- Off Campus Media
- Omanoot
- OMD
- Pacific Investment Management Company LLC (PIMCO)
- Palisades Hudson Financial Group
- Peabody Energy
- Pearl Meyer & Partners
- Perella Weinberg Partners
- PNC Financial Services Group
- Procter & Gamble
- Proximity
- PulmoCAD
- Rawlings Sporting Goods
- Raymond James
- RBC Capital Markets
- Reader's Digest
- Relocation Support Services
- RLK & Associates, Inc.
- Rothschild Development
- Rothstein Kass
- Royal Bank of Scotland
- RubinBrown
- Sagent Advisors
- Saks Incorporated
- Scottrade
- SES Partners
- Shattuck Hammond Partners
- Sponsors for Educational Opportunity
- St. Louis Language Immersion Schools
- St. Louis Print Company
- Target
- TDH Advertising
- Teach For America
- Tesla Motors
- The Ad Council
- Thrillist
- Toys "R" Us
- Triage Consulting
- U.S. Congress
- UBS
- Union Pacific
- United Health Group
- Urban Outfitters
- Walt Disney Company (The)
- Washington University in St. Louis
- WeAreDuckHunters
- Wells Fargo
- Wildfire Interactive
- Yelp
- Zelman & Associates
- Zozi

### Placement and Median Monthly Salary by Industry



Other includes: Entertainment, Government, Health Care, Manufacturing, Nonprofit  
\* Cannot report salary; fewer than three data points

